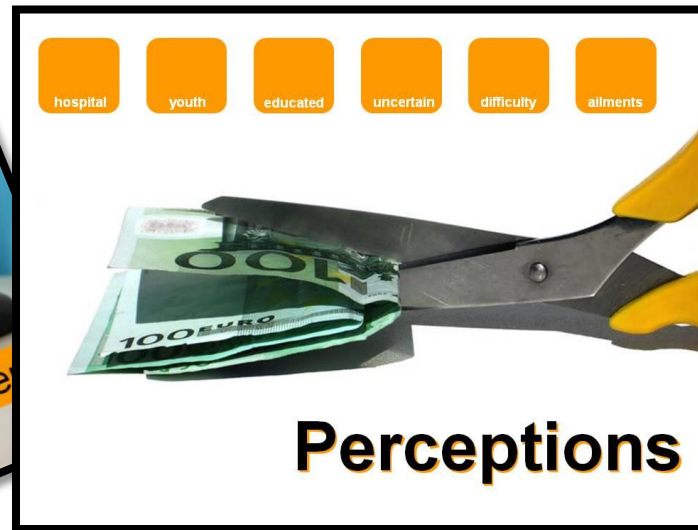
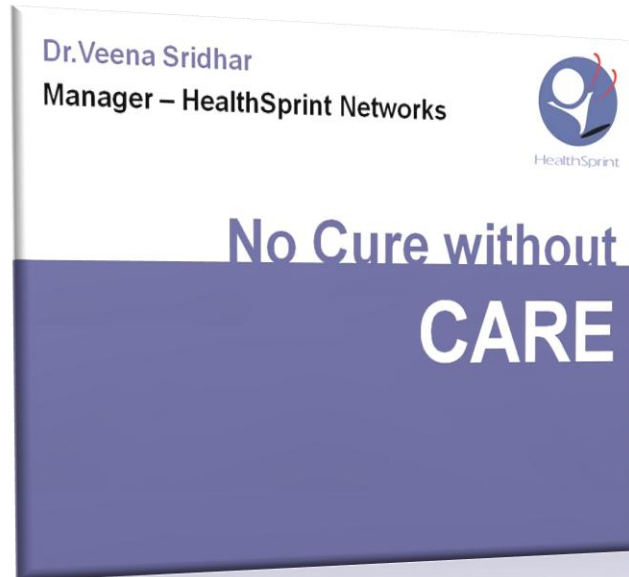


A VISUAL PRESENTATION TO INFORM

Category: INDIVIDUAL Solution: CONFERENCE PRESENTATION Deliverables: POWERPOINT PRESENTATION



A CLEAR VISUAL PRESENTATION CAN RESULT IN PROPER TRANSFER OF INFORMATION. Relevant visuals and PowerPoint with a story flow can really keep an audience wide open and ensure that the message has gone through.

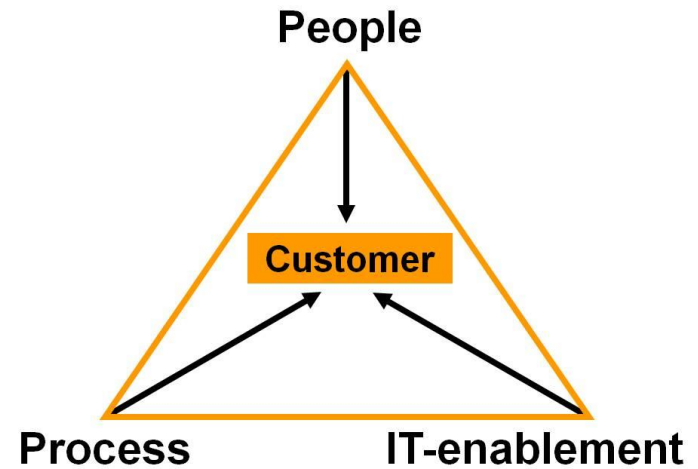


Challenge:

One of the widely used tools for presentation is Microsoft PowerPoint and yet it is also the most mis-used of tools. StoryPreso was given the task of working on a Conference PowerPoint with an already put-together PPT with loads of bullets, bland backgrounds, and confusing animations.

Action:

StoryPreso went through the entire PPT and took out core messages and then over a Discovery session, created a storyboard. With the storyboard and relevant inputs from the Conference Presenter - Dr. Veena, we created the right illustrations for PowerPoint and crafted a flow with visuals and core messages. We also gave presentation-tips for a better delivery.



Results:

The Conference audience were exposed to a visual treat that informed and kept them attentive and also told a story - a story of CARE!

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